



Sparkinov- Innovating the Future

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A Bangalore-based design, innovation, and technology startup, driven to connect the world of innovation has announced the launch of its open innovation platform ‘Sparkinov’.

Sparkinov’s mission is to connect the world with a common yet, ingenious strand of innovation that engulfs the world and fills it with creative ideas and visionaries to build a promising, sustainable and intelligent future. Sparkinov is backed by a team of creative, supportive, passionate open innovation practitioners who aspire to reinvent the very idea of innovation and the way in which individuals and innovation interact, bringing in a more creative exuberant process. Our journey started with Vyavasahaaya, an agriculture-based open innovation platform that was awarded by the Bombay Stock Exchange as a top 50 social impact startup in 2019. Vyavasahaaya worked with the likes of Bayer to solve critical challenges relating to fall army worm and many other agro-based challenges.



Vyavasahaaya’s tremendous success made us realize that innovation was the need of the hour and the key to success but unfortunately isn’t given the importance it deserved in India.

This epiphany was the rerouted journey we took on, naming it ‘Sparkinov’ and opening its borders to the world, driving and propagating innovation in every field.

Sparkinov for now focuses on the following areas:

- Hosting Challenges for Corporates, Governments, Intergovernmental, Universities, NGO, Foundations. The platform is Sector Agnostic, but the founders are particularly interested in focusing on Agriculture, food, water, health, climate, textile, mobility, defense, child safety as key areas.
- Training in innovation & entrepreneurship - Sparkinov team has roped in experts from the world of innovation for designing training program which will focus on a complete innovation journey & how to commercialize what one innovates. The program will cater to Rural and urban youths and innovators, University students & E Cell, Corporate, Incubators and High school students.
- Sparkinov is working with a global body to help in-licensing and commercializing innovation. The idea is to build a bridge between innovators & investors. Currently, this marketplace according to the founders is at an advanced stage of finalizing and readers can expect more updates in the next few weeks.



AVAS Digitech is lead by Ms. Venetia Sangeetha and our open innovation team is lead by Dr. Satish Bhavankar who conceptualized Vyavasahaaya. The team has gathered many experts, prominent scientists, and inventors many of who are the Presidents of the International innovation associations and leaders in their field as our Board of Advisors. Sparkinov invites all innovators, Startups, and students passionate about solving challenges to be part of the platform. According to the founders, there will be no fees for joining the platform.

For more information about sparkinov readers may visit - www.sparkinov.com or mail info@avasdigitech.com

